GREEN BENEFIT Co., Ltd.

Tokyo, Japan · Since 2021

Your sourcing partner for Japanese agri-food products — connecting you directly with farms across Japan

We connect overseas importers, distributors, retailers and restaurants with small and mid-sized farms and food producers across Japan. As an intermediary, we find the right producer, arrange samples, negotiate terms and handle export procedures.

WHO WE WORK WITH

- Importers & distributors
- Retailers & food stores
- Restaurants & delis
- Companies entering Japan

WHAT WE OFFER

1. Agri-food sourcing for overseas buyers

- Find producers that match your product, quality, certification (e.g. organic JAS), volume and price range
- Arrange samples
- Negotiate price, lot size and schedule on your behalf

2. Export coordination

- Export documentation prepared by our team
- Export regulations and phytosanitary inspection
- English and local-language labels and sales materials
- Customs clearance coordinated with licensed customs brokers

3. Japan market entry support

- Check your product's potential in Japan
- Find importers, distributors, retailers and e-commerce channels
- Japanese labeling and negotiation support

TRACK RECORD

Export from Japan

France	Organic sweet potatoes (Agri Create)
Czech Republic	Rice for a rice-ball deli (Agri Create)
France	Trial export of refrigerated containers (DENBA)
Taiwan	Supplements, local sales agents (AIJ)
China	Organic fruit via cross-border e-commerce

Import into Japan

Australia	South Australian wine (Infinite)
Thailand	Import request for mangosteen
Hungary	Import request for food products
China	Textile product development and import

TERMS OF BUSINESS

Our role	Intermediary between Japanese producers and your company
Minimum order	Based on each producer's minimum production / sales lot
Price terms	FOB Japan (preferred). CIF / DAP available depending on conditions
Payment	Payment in advance by bank transfer (T/T)
Export	We prepare documentation and coordinate customs clearance with licensed customs brokers
Lead time	Depends on product and harvest season. Quoted per inquiry
Languages	Japanese, English

How to start — send us: (1) product, (2) specifications / certification, (3) volume, (4) destination country, (5) target price. We will propose producers and a quotation.
Inquiry form: green-benefit.net/en/#contact

ABOUT US

Our founder, Masayuki Momoi, has worked in Japanese food distribution since 1991 and has visited more than 1,000 farms and agricultural corporations across Japan. Many of them make excellent products that are not yet known overseas.

We work in both directions: helping overseas buyers source from Japan, and helping overseas companies sell their products in Japan. We have local partners in more than 8 countries.

COMPANY FACTS

Founded: April 2021 (incorporated August 2023)

Representative: Masayuki Momoi, Representative Director & CEO

Head office: Setagaya, Tokyo, Japan

Also on: J-GoodTech (SME Support, JAPAN)

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WEBSITE
green-benefit.net/en/
Inquiry form: /en/#contact